



NEWS RELEASE

CoBank Announces Renewal of Sharing Success Charitable Giving Program For 2016

*\$3 Million Matching Fund For Contributions by Customers
To Charities Across Rural America*

DENVER (March 17, 2016) – CoBank, a cooperative bank serving agribusinesses, rural infrastructure providers and Farm Credit associations throughout the United States, today announced the renewal of its Sharing Success charitable contribution program for 2016. The bank's board of directors has approved a commitment of \$3 million for the program, which will be used to match donations by cooperative and other eligible customers to nonprofit organizations in their communities.

Launched in 2012 to celebrate the United Nations' International Year of the Cooperative, Sharing Success has received tremendous response from CoBank customers, and has been renewed each year by CoBank's board. This year, the board unanimously approved the program to become a permanent part of the bank's corporate social responsibility efforts. Since its inception, Sharing Success has generated nearly \$20 million for nonprofit organizations throughout the country, predominantly in rural areas.

"Our customers have told us they deeply value the Sharing Success Program as a way to increase the impact of their charitable giving efforts," said Robert B. Engel, CoBank's chief executive officer. "Each year we have seen an increase in the number of participating customers and the number of charitable organizations served by the program. We are delighted that our board has recognized the value of Sharing Success and the benefit it provides to our customers and the rural communities they serve."

The 2016 program launches on April 1 and will run through October 31 or the point at which the fund is exhausted, whichever comes first. The bank will match the contributions of eligible customers on a dollar-for-dollar basis, from a minimum of \$1,000 up to a maximum of \$5,000 per customer. Cooperatives and other eligible customers interested in participating should contact their CoBank relationship manager or visit www.cobank.com/about-cobank/sharing-success for an application and detailed program requirements.

About CoBank

CoBank is a \$117 billion cooperative bank serving vital industries across rural America. The bank provides loans, leases, export financing and other financial services to agribusinesses and rural power, water and communications providers in all 50 states. The bank also provides wholesale loans and other financial services to affiliated Farm Credit associations serving farmers, ranchers and other rural borrowers in 23 states around the country.

CoBank is a member of the Farm Credit System, a nationwide network of banks and retail lending associations chartered to support the borrowing needs of U.S. agriculture, rural infrastructure and rural communities. Headquartered outside Denver, Colorado, CoBank serves customers from regional banking centers across the U.S. and also maintains an international representative office in Singapore.

For more information about CoBank, visit the bank's web site at www.cobank.com.

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